

Straight – Line Reminders

The Thrive Now Event

(New York City May 10 - 11, 2012)

Those who thrive LIVE what those who struggle only “believe and know about.”

Authentic commitment is demonstrated in results – not in lip service.

Waiting to be inspired, turned on, and energized is apathy. Stop it and inspire yourself now.

Frustration occurs when you ALLOW circumstances to run your behavior.

Change management problems? It’s behavior. If behavior doesn’t change – nothing changes.

A life well lived is a life of commitment. A life of regret is a life based on avoidance and pretense.

Have ambitions for others that are bigger than their own. That’s true leadership.

The language you speak deliberately and sincerely creates the world you live in.

Positive thinking will usually just push one further in the hole.

Each day is a new opportunity. You can choose from strength or you can choose from weakness. Choose responsibly.

You won’t solve your comfort fix by giving yourself more time to deal with it.

A dysfunctional life is a product of habitually choosing comfort over growth while pretending that you have no choice.

The more you reward helplessness, the more helplessness you get.

The key = say what it is that you are going to do and follow through.

You either create, and live from your commitments, or you wait and see what happens.

When dealing with others, assume that they are adults, until they prove to you otherwise.

If a problem isn't resolving, it contains a lie. Locate the lie and you resolve the problem.

What you want means nothing. What you are willing to do to get it means everything.

So you want to be different and yet you are unwilling to change? That's not healthy.

Stop developing marketing programs and start developing relationships.

"I'm sincerely hoping," is code for, "I'm not doing anything about it."

Committed speaking will move life. Desperate mind chatter will not.

What's the real question that you need answered?

Circle behavior is rooted in the fear of failure.

It's not about planning. It's about making a decision.

Professional victims don't turn knowledge and skills into results. It's that simple.

Are you dealing with a belief or a fact? How do you know?

Drop the "woo woo talk." Focus on building skills with practical value.

A resolution is worthless unless you create a workable way to reach it.

A real commitment alters behavior. Insincere chatter and lame positive speech alters nothing.

There's a lot of people, making a lot of money off others by telling them, "relax, feel good, money doesn't matter."

Big people = rise up. Little people = get offended.

What are you agreeing with that's keeping you stuck?

“Talking about” and “bringing forth” are 2 different worlds.

Your biggest challenges come from dealing with people who have “quit life” and won’t admit to it.

Your inner stance is your destiny.

What if you were aware of the voice in your head and acted decisively anyway?

Many times people will confuse a lack of commitment with destiny.

Invent and complete substantive projects for as powerful life.

What would life be like if you actually did what you said you were going to do?

Stop explaining yourself. It looks weak. People see what you do. They believe what you do, not what you talk about.

What will happen to you and your business if Facebook falls apart? Nothing.

When push comes to shove, it’s your life. You will either rise up, or you will continue to make excuses.

It’s great if products and services that produce little or no value fail fast. Only then does life move forward in a productive manner.

Obsessed is a word the timid and fearful use to describe the fiercely committed.

Fact of life = Weak inner stance + brilliant information = poor results.

Commitment is that which is spoken into existence and lived. You don’t get it from a self-help seminar or a book.

Income inequality is best dealt with by increasing commitment which serves to increase competency.

The power you aren’t expressing is your greatest discontentment.

How you live is your statement to the world. What statement does your life make?

Throw your personality aside and just focus on making a difference.

Reinvention isn't changing "what is" but creating "what isn't."

It's easy to hope that things will get better. It's not easy to deal with the regret of not rising up.

You have got to start starting or you will be in your head forever.

A financial problem is something that you do something about. It's not something to talk, think, or complain about.

Soft bigotry = enabling others to live from low standards.

Some people spend their lives fixing themselves. Some people spend their lives making a difference wherever they go.

Yes, there is a huge difference between "knowing about" something and actually "living" it.

A culture of entitlement will never keep pace with a culture of commitment.

Collapsing the distinction between possibility and probability will lead to major problems.

Be the author of your own experience – regardless of what's going on around you.

To get to paradise, sometimes you have to confront and deal with a very dark present.

Feeling bad about something is a waste of time. Alter your behavior. Do what's required.

Waiting increases the chances that bad things will happen. Decide now. Move.

Magical thinking has nothing to do with creating and living potent and sound commitments.

What if you dropped the stories, excuses, and unworkable behaviors and just lived powerfully for the next 30 days?

How you speak should always match your purpose for living.

You are never perceived as neutral. You are always making a statement.

Commitment and competency will create a lot more luck than wishful thinking ever will.

People who won't step up and be assertive when necessary are not enlightened. They are afraid.

To be extraordinary in life is to act without contradiction.

FB ads and other cute stuff are not marketing. Authentic conversations that build powerful relationships are what will make a difference.

Whatever you're seeking ISN'T seeking you. And you can create it.

Thriving in life is simple. Create commitment. Create competency. Act without contradiction.

You live the life that you tolerate.

Highly successful individuals understand that it doesn't matter what they understand. It only matters what they do.

What are you NOT willing to do to get what you want? Isn't that why you still don't have it.

Choosing bigness is a requirement for a satisfying life.

A highly committed life is not lived in one's head.

True power: the willingness, and ability to assist others in being more powerful.

People don't respect clever, bulletproof excuses. Honor your word once given.

Stop talking about things that you don't live. It's just not healthy.

A direct no is a 100 times more useful than an insincere yes.

Live what others wish for, and you will be one of the few who live what others don't.

Only that which already is can be accomplished. In other words, 500 x 0 is still zero. It's not mean. It's just life.

Backing off costs you your integrity.

Waiting to find out how your life is going to turn out is quite disempowering.

When you make a sincere commitment the facts won't matter.

Does what you know match how you live?

Peace of mind = existing in life with composure and power.

Stress is produced by knowing what works and doing what doesn't work.

Ultimately, it is you doing the choosing and not your reasons, excuses, or circumstances.

Commitment is foundational. Knowledge alone won't get it. Who wants to be smart and lame?

Life is too short to always be running around getting your act together.

You're not here to be nice. And being respectful, kind and committed matters. Do what matters.

Do you need additional core competencies to be generated in your personal or professional life?

Best marketing plan: integrity. Say who you will be and be it. Say what you will do and do it.

Floating deadlines = "It's not going to get done."

A person's true commitment is demonstrated in the results that they produce – not in what they say.

Stop talking about your potential. Your potential and 2 bucks will get you a cup of coffee.

Slow learners = those who still haven't realized that social media and outdated marketing won't make them rich.

Trying to "get" is needy and desperate. Be committed. Be competent. Create value.

Being present to someone IS an act of love.

Making fierce claims isn't bragging if you can back them up.

Intentional thinking is entirely different than merely having thoughts.

Getting weak results? Are you actually making sincere commitments or are you just making noise?

There is a huge difference between what one believes, and how one actually lives.

You can be resigned or you can be relevant. Choose.

The powerless focus on tasks. The powerful focus on results.

Train yourself to do WHAT MATTERS and stop engaging in distractive activities.

Hope is not a workable substitute for: low commitment or a lack of competency.

"Lead generation," comes from powerful speaking – not from emailing people you don't know.

People buy "who you are being," and not what's on your business card or website.

Commitment creates competency and not the other way around.

The world's most powerful marketing tools = 1) Committed speaking. 2) Committed listening.

Successful entrepreneurs focus on what they intend to create. Unsuccessful entrepreneurs focus on what they want to avoid.

You will either impact your environment or your environment will define you.

Talking about things that you are never going to do is dysfunctional.

Don't measure activity but measure "accomplishment."

Be solid with yourself. How many people do you actually speak to and request that they buy your product or service?

Being reasonable kills life. It's the unreasonable that rock the world.

The reason you failed is because you didn't do what was required.

Never generalize from a specific.

To change your life shift from "wanting" to "creating."

"Be that," which "does that," or else you won't ever "do that."

Avoidance is self-sabotage.

Excessive upsets? Low creation drive? Stop being offended. Start being committed.

Today is just as good as any to do epic stuff.

You can follow your bliss all day long. It doesn't mean anyone will pay you for it.

It's not enough to know about great ideas and brilliant information. It has to be created and lived to be of value.

Fantasy dreams are irrational. Practical dreams are rational and require sufficient commitment and competency.

Integrity is restored by giving up disempowering conversations.

A powerful life can't be given to you. You have to create it.

Rising up doesn't require money, luck or connections. It requires "rising up."

Commitment is not found. It can only be created.

You can love someone and not like the way they act.

Just because you can tolerate something doesn't mean that you have to.

Ultimate success strategy: 1) Commitment 2) Competency 3) Drop the BS and Magical Thinking.

True power: the willingness and ability to look into your own mind, and decide what is appropriate, and what is not.

A life well lived = showing up and not holding back.

A wasted life = holding back.

If you don't make what you want a must, you normally won't get it.

Making growth choices creates expansion and increases life. Making comfort choices creates more apathy.

You don't need confidence to be successful. You just have to do what's required.

A fierce sense-of-Self is all you ever really wanted.

Seeking leads to more seeking. Creating leads to creation.

Stating an opinion as if it were a fact won't make it so.

You don't need anyone's permission to live powerfully. You can be the hero of your own life.

You can be loyal to people's bigness or their smallness. It's disrespectful to honor their smallness.

It's important to know that people are not attracted to equals. So stop trying to be one.

Live out of your commitments, not out of your history.

Positive thinking and seeking happiness is not living life on your own terms.

Life doesn't come with a purpose. You have to create one for yourself.

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