

Straight-Line Reminders

(2014)

What would your life be like if you chose to speak and act without contradiction?

Real power is choosing “who” you are going to be, regardless of circumstances.

“What’s missing” is in your head. Create commitment. Get competent. Go live life.

If you are honest about it, the people you respect the most, are the ones who don’t hold back.

Wanting something “extremely bad” is not the same as doing 5,000 push-ups to get it.

It’s not important that you get to know a lot of people. It’s important that highly committed people get to know you.

Is there a more disrespected quality than an entitlement mentality?

Dabbling comes from a weak inner stance; dabblers are scattered and distracted, but not happy.

Act with or without fear. It doesn’t matter. Just get competent and act.

The highly committed make problems disappear. Low commitment makes problems persist.

You pay for dreams with commitment, not wishful thinking.

A miserable life = confusing “wanting something really bad” with “being committed to get it.”

Replacing practical, straightforward feedback with lame hand-holding and political correctness is pure cowardice.

Respect people. Don’t respect their excuses and self-imposed weaknesses.

How much of your time is spent consuming things versus creating things?

People will pay royally for what they think is valuable – not what you think is valuable.

You can resolve income inequality by increasing commitment, competency, and work ethic while ignoring Facebook.

Weak language will render you powerless no matter how positive you are.

You break inertia with decisive, intelligent action.

“Holding back” is disrespectful to yourself.

Getting better at selling something that you are incompetent at, is a solution looking for a problem.

Modesty is overrated. Never apologize for being highly committed or outrageously competent.

Allowing things to get in your way is irresponsible. Keep your agreements with yourself and others.

Awareness is only as useful as the action it begets.

Powerful lives stem from powerful, authentic commitments – not positive thinking.

Those who thrive do the things that others won't, so that they can continue to do the things others can't.

Make-believe won't make desired results occur any faster. A potent inner stance will.

If a problem isn't resolving, it contains a lie. Locate the lie and you resolve the problem.

Level your own playing field. Expecting others to do it for you is apathy.

What commitment looks like is: doing the required actions that will get the intended result.

The positive thinking busy person is no match for the doer of “deeds that matter.”

You don't lose your swagger. You stop creating it.

The reptile brain will throw away happiness for survival every time.

In the long run, what you understand won't matter much. Your inner stance will.

When you strengthen your language and actions you strengthen your life.

The gap between knowing and doing can be miles wide or zero. The determining factor is inner stance.

Relentless means relentless. Being committed means being committed. It's not about being excited or pumped up for a week or two.

Appeasement and pandering will get you nothing but disrespect.

How someone lives can have nothing to do with what they know.

High-end performers talk numbers and specific measurable results. Low-end performers talk happiness and fluff.

Stop trying to get power from others. Start creating it for yourself.

Sincerity is doing the "required actions" to get a result. If you're not doing the "required actions" you're not sincere.

The most common lie on the planet is performed by replacing "won't with can't."

Enabling people to remain victims is certainly not contributing to them.

Simply put, there are people who will do what's required to solve their problems, and there are people who will not.

Learned helplessness is a chosen dysfunctional inner stance. You can choose again.

Authentically enlightened people don't play the same unworkable games over and over.

Desperately waiting around to see if you have been selected is nonsense. Choose yourself.

Continuing to play a game that you're not willing to win isn't healthy. Stop it.

Whether you're a world leader, or an entrepreneur; lame, weak speech is almost always ignored.

Don't just exist. Create what you want to live for.

Hoping and worrying keep one stuck in waiting for something to happen.

You dishonor yourself when you choose to play small.

The uncommitted get really excited for a short time. The highly committed do what's required.

Significant change happens by commitment – a real commitment, not a weak prayer.

Comfort isn't a goal.

Nice personality + low commitment = poor results.

Creators are the world's difference makers. Seekers are still looking for happiness.

Respect people. Don't respect their excuses and self-imposed weaknesses.

You might be unhappy but are you unhappy enough to do something about it?

Do what works, not what is easy.

Wanting, wishing, hoping, and trying hinder creation. To create you create.

Stop developing marketing programs and start developing relationships.

"I'm sincerely hoping," is code for, "I'm not doing anything about it."

Circle behavior is rooted in the fear of failure.

It's not about planning. It's about making a decision.

Professional victims don't turn knowledge into results.

Drop the "woo woo" talk. Focus on building skills with practical value.

Failure work = work now being done because it wasn't done correctly the first time.

Reverse emotion and logic before you act.

Commitment is foundational. Knowledge alone won't get it. Who wants to be smart and lame?

You have a choice about "who" you are.

Peace of mind = existing in life with composure and power.

Big people = rise up. Little people = get offended.

"Talking about" and "bringing forth" are 2 different worlds.

You grow, become stronger and more competent by taking days on – not by taking days off.

When you make a sincere decision the facts won't matter.

Invent and complete substantive projects for a powerful life.

Backing off on growth choices costs you your integrity.

You have got to start starting or you will be in your head forever.

A financial problem is something to do something about. It's not something to think, talk, or complain about.

Soft bigotry = enabling others to live from low standards.

Power is rooted in being present.

Your inner stance is your destiny.

Where you go in life is determined by "who you are being."

Does what you know match how you live?

What will happen to you and your business if Facebook falls apart? Nothing.

Products and services that produce little or no value should fail fast. Only then does life move forward in a productive manner.

Obsessed is a word the intimidated and fearful use to describe the fiercely committed.

Only that which already is can be accomplished. In other words, 500 x 0 is still zero. It's not mean. It's just life.

Commitment is that which is spoken into existence and lived. You don't get it from a self-help seminar or a book.

The successful live before they die. The unsuccessful put off living until it's too late.

The power you aren't expressing is your greatest discontentment.

How you live is your statement to the world. What statement does your life make?

A real commitment alters behavior. Insincere chatter and lame positive speech alters nothing.

What are you agreeing with that's keeping you stuck?

Throw your personality aside and just focus on making a difference.

A direct no is a hundred times more useful than an insincere yes.

Stop talking about things that you don't live. It's just not healthy.

People won't respect you for your brilliant bulletproof excuses. Say what you will do and follow through.

Reinvention isn't changing "what is" but creating "what isn't."

It's easy to hope that things will get better. There is a huge price to be paid for not rising up.

A highly committed life is not lived in one's head.

If thriving was easy everybody would be doing it. But it is simple. It takes awareness, choice and a potent inner stance.

For a successful life: Get committed. Get competent. Get unreasonable.

What are you not willing to do to get what you want? Isn't that why you still don't have it?

Endlessly figuring things out is an avoidance strategy.

1) Say who you will be. Be it.

2) Say what you will do. Do it.

Wanting to do something about a situation and being committed to doing something about it are 2 different worlds.

People make noise to hide behind. You have to step up and get competent to get results.

Highly successful people realize that it doesn't matter what they understand. It only matters what they do.

You live in the world you tolerate.

Work has dignity in it. Don't wait for an incentive to work. Create your own incentive.

Whatever you're seeking isn't seeking you. But you can create it.

You either live a life from the commitments you make, or you wait and see what happens.

It is sensible and practical to live from being highly committed and highly competent.

To be extraordinary in life is to act without contradiction.

By putting off making a decision you are just creating a bigger mess.

A dysfunctional life is a product of habitually choosing comfort over growth while pretending you have no choice.

If your default response to a lack of results is an excuse: find another line of work to do.

How you speak should always match your purpose for living.

The more you tolerate and reward helplessness, the more helplessness you get.

Forget seeking cheap answers that you think will save you. Ask: “Am I even willing to change?”

You won't solve your comfort fix by giving yourself more time to deal with it.

Magical thinking has nothing to do with creating and living sound commitments.

Waiting increases the chances that bad things will happen. Inspire yourself. Move.

The language you speak deliberately and sincerely creates the world you live in.

Feeling bad about something is a waste of time. Change your behavior. Do what's required.

A life well lived is a life in which you didn't hold back. A life of regret is a life of avoidance and presence.

Change management problems? It's behavior. If behavior doesn't change – nothing changes.

Frustration occurs when you allow circumstances to run your behavior.

Those who thrive LIVE what those who struggle only “believe and know about.”

Waiting to be inspired, turned on, and energized is apathy. Stop it. Inspire yourself now.

Authentic commitment is demonstrated in results – not in lip service.

If you don't make it a must then don't be surprised when you don't get it.

“Getting it” and doing something with “it” are 2 different things.

Those who thrive don’t seek – they create.

Lightweight = one who will stall in doing what’s required without a constant outside source of encouragement.

Always choose “radically effective” over “new and modern” when it comes to results creation initiatives.

Is there a more respected quality than relentless commitment?

The world is full of opinions. The only thing that matters is what you’re committed to and the inner stance from which you live.

The real inconvenient truth is: “without commitment nothing works.”

Most people talk about their potential until it rots and dies. Save your life. Rise up now.

The quality of your life exists in direct ratio to the commitments that you make and live from.

Playing it safe is the most dangerous game in the world.

How long should you try? You shouldn’t. Say what you will do and follow through.

Behavior drives results. Choice drives behavior. You drive choice.

Intentional thinking is entirely different than merely having thoughts.

“Seeing what will happen” and “saying what will happen” is what separates adults from children.

For a well lived life: make a declarative statement and live consistent with it.

In business, you either find a way to create significant value or you will be eliminated by the process of evolution.

Humbleness has made friends, but audacity has made kings.

You can only do what you create yourself to be.

The only thing between you and where you choose to be is a series of actions, backed up by an appropriate inner stance.

True difference makers don't chase money. They don't have to.

Musts are always more powerful than dreams.

Being happy is admired. Staying hungry is respected.

A path with no heart soon leads to frustration and despair.

Lack of results leads to: low energy, high drama, and high pretense.

When has your gut feelings turned out to be yesterday's burrito? Always ask, "Based on what?"

Most people don't care what you believe. They're inspired by "how you live."

Delusion = positive thinking with a lot of excitement minus the competency.

Living deliberately with a high degree of intentionality is an act of self-love.

Direct observation gets at the source of things. Trying to figure things out usually just ends up in circular thinking.

Making growth choices creates expansion and increases life. Making comfort choices creates more apathy.

What a person "actually" believes is usually demonstrated in their behaviors.

It's not magical answers. It's inner stance.

A life well lived = showing up and not holding back.

Whether you're a world leader or a business owner, drawing a line in the sand, without an "or else" consequence backing it up, is worthless.

Dreaming big is fun and exciting. Playing big is what creates results

The top 100 ways to motivate yourself are: to create a powerful inner stance 100 times.

Reasonableness = 1) Stuck in your head. 2) Lame actions. 3) Circle behavior.

Thrive Now. Ask Questions Later.

When you know the answer – act.

No Steve Jobs inner stance = Google #1 Apple #2. You knew it would happen.

Marketers use “funnels” to flush out non-committed prospects. It’s better to get committed and do your own flushing.

Being empowered strips one of excuses for not stepping up and creating. Few people want that much responsibility.

Speed up and smell the roses. It just takes a commitment to focus on what matters.

“Not being born privileged” is an excuse. The highly committed “privilege” themselves.

“6 gears and no breaks.” It terrifies most. The highly committed thrive on it.

Robust self-care is healthy. Constantly running around “fixing yourself” is not.

Peace of mind = being sufficient in and to the present moment.

How most people live their lives: sitting around reacting to things.

Professionals pull themselves together and do what’s required.

People who believe in “magic bullets and positive thinking” have rough lives.

Uncovering and effectively dealing with limiting, invisible assumptions, restores potency and dignity to one’s life.

Being inspired is great, but you still have to do “what’s required” to get a result.

The difference between “wants” and “gots” is commitment.

Learned helplessness is a bad habit. Stop it or get more of what you’re getting.

Intelligence = knowing the underlying assumptions that your decisions and actions are based on.

One slight problem with hanging out in a comfort zone is that - you start to die there.

People who fail to make a difference in life tend to pursue happiness. It’s a bad trade-off.

People wear a Hublot to either make a statement or to show off – but never for exact time keeping.

An instant gratification mentality is a symptom of a weak inner stance.

Your speaking had better match the content of your website or you will get your vote cancelled in a hurry.

Most people and businesses don’t need incremental change. They need to create “what isn’t.”

Frantic activity without accomplishment – (as in creating real results) leads to pretense and frustration.

Honesty and niceness doesn’t stand up to commitment and integrity.

You get what you want by: upgrading your wants to commitments.

A great seminar or book will only be useful to you if you “Be enough” to do something with it.

Thinking deeply in short bursts is useful. Endlessly analyzing thoughts is not.

Many people don’t deal with their problems. They play with them. Playing with problems is disempowering.

Merely having wants is not nearly enough, to get what you want.

Without commitment there is no competency. (Momentary excitement is not commitment.)

It is possible to be an honest person and still demonstrate very little integrity.

A weak inner stance will never give you a potent and successful life that you will respect.

In a life of going through the motions – “nice” matters. In a life of difference making – “integrity” matters.

Some people act shocked that they’ve never scored a touchdown, even though; they’ve never been on the playing field.

It’s not about “getting to.” It’s about “being there.” It’s the ultimate game changer.

People “sort” you by what they perceive to be your authentic commitments. It’s human nature.

Confidence and high self-esteem pale in comparison to integrity.

The highly committed aren’t looking to be motivated or held accountable. They’ve already created that for themselves.

Thriving in life is done by people who are not afraid to thrive.

Wants can be created and destroyed 15 times a minute.

What matters is: what you’re committed to living day-to-day, not what you’re excited about in the moment.

An Ivy League education provides some positional power – but, true personal power comes from a potent inner stance.

Looking for a fundamental shift in your life? You don’t need to improve yourself; you need to reinvent yourself.

Players are a lot more resilient than fans. That’s why they live on the court and not in the stands.

Speaking “about” commitments doesn’t work. Being committed does work.

Doing “busy activities” and making a lot of noise isn’t the same thing as “doing what’s required to get a result.”

You can get excited and do what’s required to get a result – or you can simply get excited.

Inauthentic visions always lead to upsets.

A lot of friendships produce comfort and warm feelings, but very few produce real value.

Nothing is neutral in the universe – it either contributes or it costs.

Are you actively creating powerful, adult relationships or are you waiting to be related upon?

The reason you didn’t get the result is because you didn’t do what was required. You did something else.

A new 14,000 square foot home won’t give you a world-rocking inner stance. You have to create it.

Authentic commitment has become so rare that some people have mistaken for it rudeness.

“Street smarts” will kick “book smarts” ass 11 out of 10 times.

Be that which thrives – not that which avoids.

Never apologize for living how others won’t live. Never apologize for doing what others won’t do.

Self-confidence is nice. Commitment is the difference maker. Integrity is the game changer.

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